



Joe Cavanaugh

Associate Partner, Faith Practice

Joe Cavanaugh is an Associate Partner with the Gallup's Faith Practice. Cavanaugh works with congregations, parishes, denominations, and other religious organizations, helping them put the power of strengths and engagement to work to improve parishioner engagement and spiritual health.

Prior to joining Gallup in 2005, Cavanaugh was president and CEO of Stereo West Inc. in Omaha, Nebraska, where he worked for more than 30 years. During that time, he also served as the founding president, chairman, board member, and task force committee chair of the Mobile Enhancement Retailers Association. His achievements include the Better Business Bureau's Integrity Award for Outstanding Customer Service and the Mobile Electronics Industry Contributor of the Year award. During his last 10 years at Stereo West, the retailer was consistently voted as the number-one electronics store in its local market and as one of the top 10 stores in the nation for retailing excellence.

Cavanaugh was a house church pastor from 1972 to 1987 in Omaha, Nebraska. From 1989 to 1998, he served as director of New Life Ministries, a Christ-centered 12-step program, ministering to more than 7,000 people. He has also served as a governing elder (1995 to 1997), an executive governing elder (1997 to 2007), and a core curriculum teaching elder (2000 to 2007) at a major church in Omaha. Cavanaugh received his bachelor's degree in strength-based management from Bellevue University in Bellevue, Nebraska.

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